

Change your **SPIKES**...



Change your **GAME**...

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CHAMP® Launches New Pad Printing Operations
Increasing Sales and Tournament Giveaways

Marlborough, MA – CHAMP, The #1 Brand on Tour®, is proud to offer its distribution team an extensive line of accessory products now available with personalized logos. The Pad Printing options will create a great opportunity for retailers, pro shops and tournaments globally to personalize items for sale or giveaway.

Accessories available for pad printing include ball markers, divot tools, brushes, and shoe horns. Turnaround is quick with low minimums. All pad printing is done on site at the Marlborough, Massachusetts Corporate Headquarters by in house designers.



“In house Pad Printing was an area we felt would not only give our retailers a new option on ordering our products but also is a great way to get personalized accessory items from a well established brand. By doing this operation in house we can offer our partners a low cost customization with extremely quick turnaround on most CHAMP accessories. This way we offer branding on CHAMP accessories.” states Marty Greenwald, National Sales Manager for CHAMP / MacNeill Engineering. “Over the years we have offered the best in accessory products and people have come to know the CHAMP brand by our black and yellow logo. Our goal is to continue to offer customers and distributors a more personalized way of buying our stand out products.

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world’s first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK® System, the CHAMP TRI-LOK® System, as well as the most complete line of innovative spikes in the world, including the new CHAMP Zarma®, the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

The World Leader in Sport Cleat Technology®