

Change your **SPIKES**...



Change your **GAME**...

**For Immediate Release**

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**CHAMP® Closes the Month of May with Two Wins**

Marlborough, MA – As the month of May comes to a close the final weekend isn't over until CHAMP adds another two tour wins to its already outstanding season. It was a storybook finish on the European PGA Tour as an eagle putt clinched a victory at the Madrid Masters to avoid a playoff. The winner as well as 70% of his fellow competitors played wearing CHAMP spikes. The #1 Brand on Tour could also be seen scattered about the top contenders as 7 of the top 10 finished with CHAMP.

On the PGA Tour, CHAMP also had the winner competing in CHAMP Spikes at the Crowne Plaza Invitational. He was joined by and 48% of the field. This win marks the 15<sup>th</sup> win on the PGA Tour for CHAMP spikes in 2010.

"CHAMP thanks both fields for their support and congratulates these champions on their wins this past weekend." states Harris MacNeill, President and CEO of CHAMP / MacNeill Engineering. "We couldn't be happier with our results thus far for the 2010 season we are extremely pleased with the outcome week after week and it is still very early in the season. Each week we know that the players in CHAMP spikes are going to play incredible golf and we are proud to have them as part of the CHAMP team. We look forward to the tournaments to come as each week it is with no surprise that CHAMP spikes are a part of the final chapter."

CHAMP is the premiere brand of MacNeill Engineering Worldwide, which has been designing and manufacturing athletic footwear components since 1931. The Company has been a pioneer in cleat technology since it introduced the world's first locking spike: SURE-LOK. Since then, MacNeill Engineering has grown to be The World Leader in the Sport Cleat industry with revolutionary offerings which include the CHAMP Q-LOK® System, the CHAMP TRI-LOK® System, as well as the most complete line of innovative spikes in the world, including the new CHAMP Zarma®, the CHAMP Scorpion STINGER™ spikes and CHAMP ScorpionSpike®.

**The World Leader in Sport Cleat Technology®**